An Insider's Look at Napa Valley

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# A stroll through First Street Napa

My first visit to the First Street Napa development as the Covid pandemic was waning was quite a revelation. I had reported on a stream of new stores and businesses but didn't really appreciate its diversity until I visited in person and wandered through checking out the stores. I invite you to do the same, visually, then in person. But choose the time carefully. It can be very busy.

# Napa Valley Welcome Center

Start at the Napa Valley Welcome Center. It opened its brand-new location at First Street Napa incorporating interactive and techforward amenities combined with expert knowledge and a passion for sharing the best Napa Valley has to offer. The Welcome Center is your first stop to plan a totally custom Napa Valley adventure. The friendly staff is armed with insider tips on everything from where to find the best happy hours to locating hidden hiking spots, and they can't wait to be your inside guide to a taste of the good life. Don't miss the raised relief map of Napa Valley.



www.visitnapavalley.com, suite 313, opened November 2020



# Archer Hotel Napa

Archer Hotel Napa serves up an elevated wine country experience in the heart of its urban, walkable downtown Napa neighborhood. Melding the casually elegant, always-welcoming sensibility of downtown Napa with viticulturally inspired design, five-star comfort and the valley's only open-air, destination rooftop, Archer Hotel Napa offers luxe guest rooms and balcony-clad suites, curated touches and treats, local-favorites Charlie Palmer Steak and Sky & Vine Rooftop Bar, plus a sincere staff always at your service.

www.archerhotel.com/napa, 1230 First St., Nov. 1, 2017

# Food and drink

#### **Brown Estate**

Brown Estate was established in 1996 as Napa Valley's first Black-owned estate winery. Its estate and vineyards are in remote eastern Napa County but you can taste the wines in First Street Napa. It specializes in Zinfandel with red blend Chaos Theory being its flagship wine. The vineyards are organically farmed and family owned. Experience something unique in Napa Valley.

www.brownestate.com, 1005 Coombs St., Second Floor, opened April 2017





# California Brandy House

This is the first stand-alone tasting room and bottle shop dedicated to California Brandies. Discover California brandy through expert-guided tasting flights, including limited offerings and single-barrel samples not available anywhere else. As it is also a bottle shop, customers can buy from the full Germain-Robin and Argonaut portfolio including exclusive releases as well as the ability to customize every bottle with laser engraving.

www.californiabrandyhouse.com, Suite 309, opened November 2021

#### **Charlie Palmer Steak**

Chef Charlie Palmer's boutique collection of modern American steakhouses reflects the cornerstones of chef-driven hospitality: big bold flavors in food and drink with a welcoming atmosphere of sophisticated but natural beauty. By drawing upon each region's exceptional resources, Palmer and his staff craft menus unique to each location, highlighting its area farmers, ranchers, winemakers, and distillers.

www.charliepalmersteak.com, 1230 First St. in Archer Hotel, opened November 2017



# **Compline**

A local favorite, Compline is a wine bar, restaurant, and wine retail shop from Matt Stamp MS and Ryan Stetins. Their approachable menu features Mediterranean-inspired dishes from executive chef Jammir Gray, and paired with an amazing glass of wine, it's the perfect way to wind down the day. It has both inside seating and a welcoming patio for dining.

www.complinewine.com, suite 312, opened September 2017



Eiko's Modern Japanese Cuisine

Owned by husband-and-wife team Rick and Nancy Zaslove, Eiko's is a family affair: it is run by their daughter, Allison Hallum. The restaurant offers a change of pace in Napa dining with its imaginative twist on Japanese cuisine. The menu includes signature and classic sushi rolls, modern Asian cuisine, premium cocktails and an excellent selection of wine, beer and sake. Eiko's offers happy hour on weekdays, wine Wednesday deals and Sunday brunch, along with regularly scheduled lunch and dinner. along with a lounge/bar and outdoor patio.



www.eikosnapa.com, Suite 385, Opened June 2010 (one year before re-development of FSN)



#### **Kitchen Door**

Drawing on global culinary inspiration, Chef Todd Humphries promises to deliver the same quality, value, and hospitality that culinary connoisseurs have come to expect from the beloved Napa brand, Kitchen Door. The ingredient-driven menu will continue to offer local, seasonal, and handmade fare conceived and prepared by classically trained chefs. With a drink selection combining locally crafted favorites with globally inspired offerings, Kitchen Door offers an inviting and invigorating dining experience to locals and visitors alike. It's across

from Compline in what was once the visitors' center.

www.kitchendoornapa.com, Suite 272, opening fall/winter 2021

### **Mayacamas**

One of the oldest wineries in Napa Valley, Mayacamas Vineyards has stayed true to its roots and traditions since it was founded in 1889. Its Mount Veeder wines are crafted to showcase restraint and finesse. They are best known for producing classically styled Cabernet Sauvignon, Chardonnay and Merlot with fantastic aging potential. The Mayacamas Downtown tasting room offers library vintages of Cabernet Sauvignon in various flights.

www.mayacamas.com, Suite 1256, opened August 2018



# Napastäk

Napastäk, which means "rabbit" in Armenian, is an epicurean boutique in the heart of Downtown Napa. It's a place fit for foodies who appreciate quality ingredients and unique flavors. In everything they do and create, there is a strong love for food, wine and cooking at Napastäk. Their products include olive oils, balsamic vinegars, jams and jelllies, wines, coffee and tea, salts and more. They also offer wines by the glass.

www.napastak.com, 1240 First St., opened spring 2018

### Sky & Vine

Savor the wine country flavors of chef Frankie's shareable plates like lobster corn dogs with pickled ramp remoulade, craft cocktails, a vast array of spirits, draft beers, specially selected wines and private barrel flights that enhance fire-pit conversations. As it is on Archer's rooftop, it has the best view in Napa Valley.

www.skyandvine.com, on the Archer Hotel, opened April 2018





# Vineyard 29

Vineyard 29 strives to make wine at the very highest level and the pinnacle of their land's potential. Through the exceptional pedigree of the land and the theory of "elevage" – raising each vintage as one would raise a child – Vineyard 29 leverages time-honored tradition and new world technology in their pursuit of perfection. They illuminate their passion with the philosophy that wine is an art that is best savored with friends. Vineyard 29 invites you to join them in their new downtown

tasting room and become a part of this illuminated adventure and together create an experience that is far greater than food and wine.

www.vineyard29.com, Suite 30, opening summer 2021

# **Lifestyle Boutiques**

## Anthropologie

Lifestyle brand Anthropologie is in constant conversation with its creative-minded community and takes pride in connection with individuals who value self-expression and pursue inspiration. It is committed to exceeding customer's expectations in unexpected, personalized ways. Over the years, its product offering has expanded to include apparel, shoes, accessories, activewear, bridal (through sister brand BHLDN), beauty, wellness, furniture, home décor, garden (through sister brand Terrain), and more, most



available only at Anthropologie. Founded in 1992, Anthropologie now operates more than 200 stores around the world. Anthropologie will be on the first floor of the historic Gordon Building on 1146First St. in Napa.

www.anthropologie.com, opening summer 2021



#### Camino

At Camino, proprietor Christina Yan harmonizes traditional shop floristry with a modern design style that is natural and whimsical. Camino's aesthetic centers on striking color palettes, playful textures, and unusual botanical ingredients such as foraged grasses and fruit branches. The collection of home goods ranges from vases and tabletop accessories to small batch bath products. Additionally, they have an expansive floral studio open for public and private floral workshops.

www.caminogoods.com,

1270 First St., Opened: May 2021

#### C'est La Paire

Your journey begins with finding the perfect pair of shoes or boots. Founded in 2018, C'est La Paire is a destination for chic, high-quality shoes, boots and handbags from Sam Edelman, Vince Camuto, Mark Jenkins, The Flexx USA and more. They pride themselves on finding you the best quality footwear combining style and comfort. www.clpshoes.com, Suite 358, opened August 2020



## Copperfield's Books



Copperfield's represents a genuine love of books: the exchange of words and ideas, and a continued commitment to creating community together since its founding in 1981. Starting with one store in Sebastopol, its legacy has since grown to include nine locations across Napa, Sonoma and Marin counties. With a reputation throughout Northern California for creating lively gathering spaces and cozy surroundings amongst a great selection of books and gifts, Copperfield's Books looks forward to continuing to serve the Napa community for many years to come.

www.copperfieldsbooks.com, Suite 398, opened Aug. 2020

### Cupcake

Cupcake is a trendy children's boutique. The owner, Jenny Romeyn, has merged her passion for design and fashion with retail business savvy and technical know-how. She is passionate about selling clothes that combine unique style and creativity for young kids. Cupcake takes pride in creating an imaginative shopping environment as well as a hard-to-find selection of exclusive items. They carry the latest styles by Tea Collection, Mimi and Maggie, Mayoral, Tiny Whales, Native Shoes, Saltwater Sandals and more. They sell clothes for boys, girls, babies and even newborns.



www.shopcupcake.com, Suite 325, opened July 2020



# **Free People**

Free People is a global lifestyle brand defined by femininity, creativity, curiosity and adventure, with offerings in unique apparel, intimate wear, shoes and accessories. As an expansion of its lifestyle emphasis, Free People has moved into wellness, fitness, travel and curation of beauty starting from the inside out. The Philadelphia-based retailer is available via global, UK and China sites, top department and specialty stores, as well as via Instagram, Facebook, Pinterest and Twitter as well as its store in Napa.

www.freepeople.com, Suite 1214 First St., opened April 2021

# **Habituate Lifestyle + Interiors**

Styling and designing your living and your life, Habituate Lifestyle + Interiors offers modern, organic, and stylish décor, home accessories and women's fashion. Owner Haley Shackford draws on more than a decade of interior design expertise and her eye for classic style with this exciting new store.

www.shophabituate.com, suite 319, opened Sept. 2020





# **Honey Whiskey Boutique**

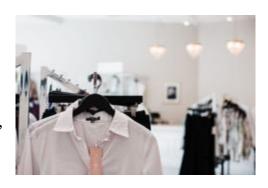
Honey Whiskey clothing boutique strives to provide the most exciting trends in fashion and lifestyle for its clientele. Founded by Napa-native stylist Alexis Cheyanne Macias, the store's every element is personally selected by her with an eye toward modern, youthful and playful looks.

www.honeywhiskeyca.com, Suite 335, opened August 2020

#### **I-Elle**

Founded in the late 1970s by Cathy Levine, I-ELLE has carried the latest in women's fashion while providing a memorable customer service experience for more than 40 years. Cathy put her heart and soul into curating a classic yet contemporary item assortment, and now that torch has been passed to her daughter Chelsea Cortese. With a discerning eye for quality, fit, and timelessness, I-ELLE distinguishes itself among the rest.

www.ielleclothing.com, suite 378, opened June 2020



#### Kalifornia Jean Bar

Founded in 2005 by Christy and Mike Hall, Kalifornia Jean Bar was born in the Tahoe region as an LA-style denim bar with a splash of relaxed elegance inspired by the couple's love of the outdoors and fashion. At Kalifornia Jean Bar, you'll find a perfect pair of tailored jeans, tops and accessories all with that laid-back California style. A haven for denim, KJB offers the best premium brands and a stock of cult brands that any will excite the most discerning denim lover. The Napa store has a uniquely Napa-appeal featuring local brands and merchandise.

www.kaliforniajeanbar.com, 1234 First St., opened April 2018

#### Lululemon

Born from a love of daily sweat, the desire to innovate technical athletic gear and the appetite to build a community where we can live our best life. A community hub where people can learn and discuss the physical aspects of healthy living, mindfulness and living a life of possibility.

www.shop.lululemon.com, 1220 First St., opened September 2018



#### **Makers Market**

Makers Market is rebuilding the legacy of American-made, one stylish piece of clothing and accessory at a time. Makers Market supports local artists and their endeavors by selling locally made goods that are original, sustainable, and bring awareness to artisans and creative minds, alike. Products range from clothing and accessories for men and women, items for the home, personal care items, and bar essentials. Makers Market holds a monthly open-air marketplace at First Street Napa, where makers can sell their products direct to consumer.

www.makersmarket.us, Suite 301, opened October 2018

#### Mecox



At each Mecox location across the country – eight total – expect to find a fine, quality selection of curated home and garden furnishings, and the Napa Mecox emporium is no exception. Inspired by the classic aesthetic of California Wine Country, the First Street Napa store carries an assortment of lifestyle products including The Mecox Collection, a selection of contemporary and antique Asian furniture, mid-century style seating, and French provincial-style case goods. When you step into Mecox, you feel as though you are stepping into someone's lovely home, and

you'll be inspired by the casual elegance, livable luxury, and beautiful quality products.

www.mecox.com, 1252 First St., opened April 2018

#### Milo & Friends

Milo & Friends Pet Boutique provides the latest in pet fashion offering everything furry friends need, including gourmet pet food, stylish pet bowls, fun leashes and accessories and even spa grooming products. With an emphasis on Bay Area brands, like P.L.A.Y., the shop carries a wide selection of premium toys, harnesses, collars, and leashes for dogs and cats, along with some fun merchandise for humans, too. Owner Chandler Manasse is focused on holistic pet health. The store is named for Milo, Chandler's Cavalier King Charles Spaniel.



www.miloandfriends.shopsettings.com, suite 317, opened June 2020



# Napa Valley Jewelers

Napa Valley Jewelers carries exquisite jewelry from engagement rings to wedding bands, from bracelets to designer pocketknives. When you buy a piece of jewelry from Napa Valley Jewelers, you bring home a piece of fine art. Delight in the curated collection of art glass created from artists around the world whose works can be found in leading museums and private collections. For over 25 years, Napa Valley Jewelers has been committed to bringing customers a unique and personal

shopping experience.

www.napavalleyjewelers.com, suite 365, opened 1996 with prior ownership and relocated November 2017

#### **Overland**

Overland offers the highest quality sheepskin coats, leather jackets, luxurious fur and leather accessories, shoes, bags, slippers and home decor. Overland's family atmosphere has remained the backbone of the business, with a passion for quality matched by exceptional service. Overland's product line has grown from a handful of sheepskin coats to over 1,000 styles of quality sheepskin, leather, and fur products all with the Overland stamp of excellence.

www.overland.com, 1202 First St., opened January 2018





#### **Pera Rug Gallery**

Pera Rugs has one of the richest silk rug selections in California and North America. Offering free in-home trial, cleaning, professional appraisal, repair and restoration, Pera Rugs offers exceptional customer service in-store and at-home.

www.firststreetnapa.com/portfolio-item/pera-rug-gallery, 1221 First St., opened June 2020

#### **Riza Plants**

Napa's first botanical boutique Riza, which translates to "roots" in Greek, handpicks only the highest quality plants, locally sourced ceramics, and indoor garden supplies. Riza's mission is to connect people through plants. Indoor plants don't just look good, they make us feel good mentally and physically too.

www.rizaplants.com, suite 355, opened October 2020



#### **Spaces**

Set up shop with your next big business idea in an office or meeting room at Spaces Napa. Located on both the ground and second floor, Spaces' flexible, sought-after offices are flooded with natural light and designer furniture. Just the sort of office you'd design if you had the time. So whether you're after a business lounge, private or shared offices or to rent a meeting room in downtown Napa – this is the place.

www.spacesworks.com, suite 368, opened March 2021

#### **State & First**

State & First is a lifestyle retail experience exquisitely curated for the Napa Valley lifestyle. With unique and stylish clothing collections, jewelry, and home accessories, State & First offers refreshing and beautiful selections for men and women.

http://www.firststreetnapa.com/portfolio-item/state-first, 1226 First St., opened March 2018



#### Tay & Grace

Tay & Grace carries a curated selection of well-made and well-designed clothing that capture the

best of the Napa Valley lifestyle: denim, soft knits, timeless cashmere when the temperature drops and harvest begins, flowy dresses and effortless blouses for wine tasting and picnics during the peak of summer. With its warm and intimate setting, Tay & Grace provides a notable shopping experience with hand-selected clothing and accessories that include trends from well-known and independent designers, including Michael Stars, Velvet, and 360 Cashmere.

www.tayandgrace.com, suite 315, opened August 2020





# The Bennington Napa Valley

The Bennington Napa Valley offers a curated selection of vintage items, mixed with products created in the Napa Valley and gift items. Founder Susan Melendez was inspired by her experience restoring historic homes with her late husband and has extensive background in the retail business. The Bennington features local artists, candlemakers, wine items, olive oil and more.

thebenningtonnapa.com, suite 335, opened August 2020

#### The Perfect Providence

The Perfect Provenance is a family of lifestyle boutiques founded by world traveler Lisa Lori in 2016. Retail locations include Greenwich, Conn., Tiburon and a new store on First Street in Napa. Named the Reader's Choice Awards 2021 winner for Best Boutique by the *Marin Independent Journal*, The Perfect Provenance selects seasonal collections of finds for women and men from around the world including fashion, gifts, art and home decor.

home decor.

www.theperfectprovenance.com, suite 352, opened
May 2021



# **Personal services**

# **Cyclesociety**

Cyclesociety is a full-body, rhythm-based indoor cycling studio in the heart of Napa. The aim of each class is to empower riders to feel equal parts inspired, challenged and refreshed. With classes six days a week, Cyclesociety keeps everyone fit at First Street Napa.

www.cycle-society.com, suite 241, opened November 2019





#### **Paint Nail Bar**

For a luxury nail salon experience in Napa Valley, look no further than Paint Nail Salon. Using only non-toxic products and with an emphasis on cleanliness and hygiene, Paint is completely dedicated to the health and integrity of the natural nail. Paint offers guests an experience, not just a service in a fun, energetic, and sanitary environment.

www.paintnailbar.com, suite 322, opened December 2020

# **Offices**

# **Compass**

Compass is an innovative real estate company dedicated to finding the right home for you.

www.compass.com, suite 462

## **John Anthony Family of Wines**

John Anthony Vineyards is the brand's signature Estate collection — the label that started it all. They handcraft these wines from selected Napa Valley vineyard sites where the terroir is ideal for the varieties grown. These wines offer exceptional balance with a smooth velvet texture, structure and complexity. Though all of their Estate wines drink beautifully upon release, a little self-restraint yields even greater rewards in the years to come.

www.johnanthonyfamilyofwines.com, suite 468

# Silicon Valley Bank

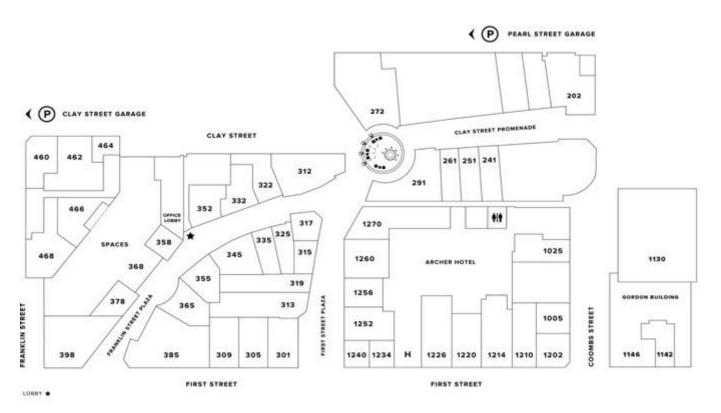
For 38 years, Silicon Valley Bank has helped innovative companies and their investors move bold ideas forward, and fast. The bank's wine division was founded in 1994 and has over 400 clients, making it one of the largest lenders in the industry. Silicon Valley Bank also offers proprietary benchmarking, wine ambassadorship, insights and research for the wine industry.

www.svb.com, suite 466

# Wayfarer | Wade Cellars | Newfound Wines

Wayfarer, creators of Chardonnay and Pinot Noir from the Wayfarer Vineyard in hills of the Sonoma Coast, Napa Valley-based Wade Cellars and Newfound Wines, opened an office for day-to-day business operations at the downtown Napa complex.

Suite 464



First Street Napa lies on First Street in downtown Napa between Franklin and Main Streets. For more information, see www.firststreetnapa.com. Clcik map for larger version.

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